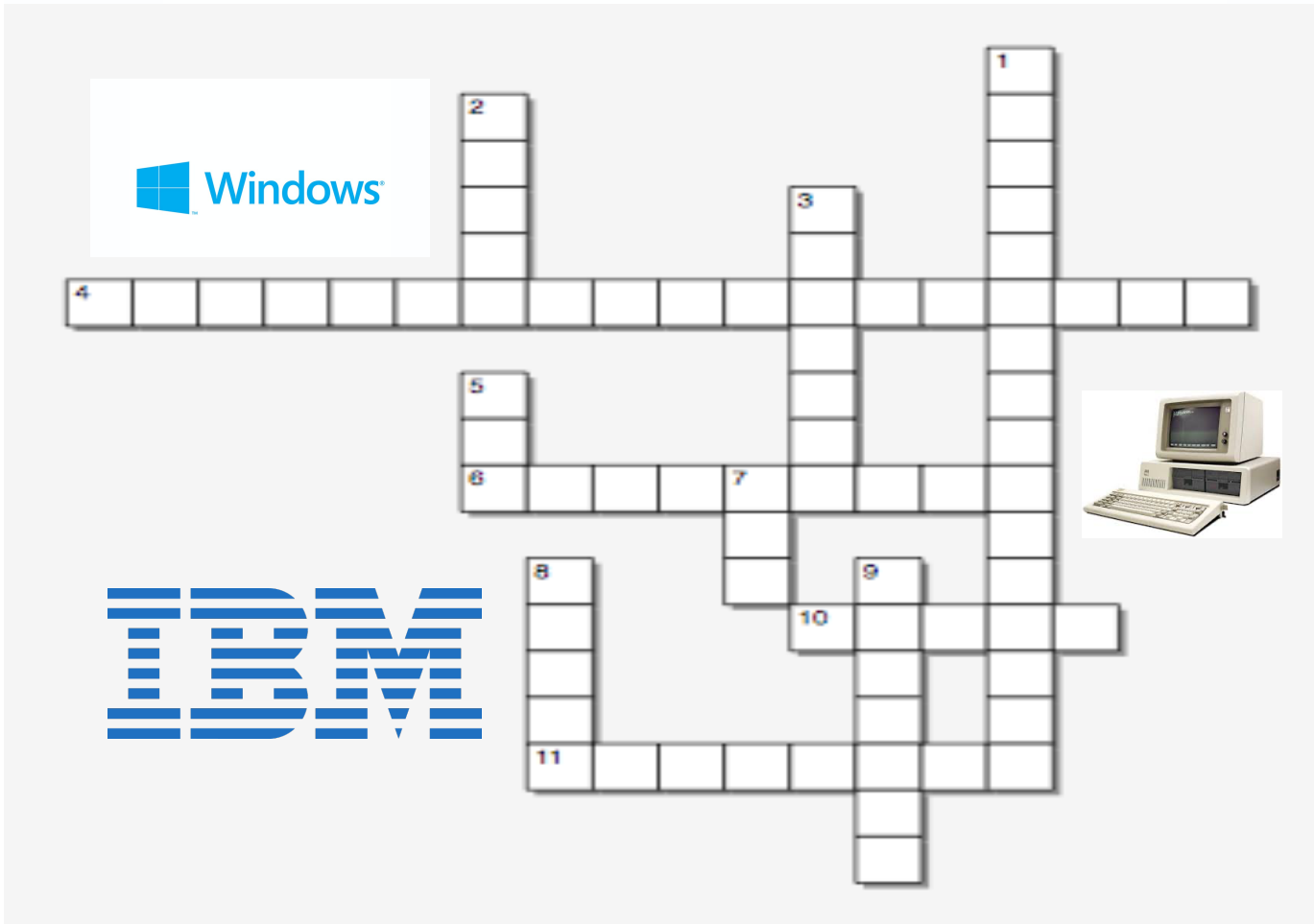# Triumph of the Nerds *(Video)* -– The Birth of the Personal Computer

Part 2: Riding the Bear – IBM and Microsoft

- Understanding IBM
- IBM Designs a PC
- IBM selects an OS
- Clones & Reverse Engineering
- OS2 vs. Windows

5. How the personal computer industry grew from zero to 100 million units, from hobby to big business comes down to 3 letters.

1. In order for IBM to manufacture a personal computer in less than a year, it decided to not build its own parts, but to save time by purchasing components off the shelf and then assemble them. This is known as...

11. IBM now had the off the shelf hardware, but what were they missing and were going to have to buy in order for their new PC to function?

9. What is the last name of the software developer IBM approached but decided not to purchase his operating system for their PC?

8. What is the last name of the software developer IBM approached and decided to purchase his operating system for their PC?

10. How many thousands of dollars would Microsoft pay for the operating system that they would then provide to IBM?

2. A copy of an IBM computer is called a?

4. Two words that explain how you successfully (and legally) build a copy of an already manufactured product, in this case an IBM PC.

6. The computer industry is magical. Where else is the price of a chip less even though it does more. But with falling prices, it is hard for the PC manufactures to continue to make large profits. But, which company was continuing to experience large profit growth?

7. What is the name of the new operating system that IBM would ask Microsoft to create in order to undercut the Microsoft and the Clone market?