



## Our Wines

Anomaly specializes in the production of the highest-quality Cabernet Sauvignon from our three vineyards on the west side of St. Helena. We also produce a Sauvignon Blanc and a Merlot, each sourced from the finest vineyards in the Napa Valley.

455 Bella Vista Ct  
St. Helena, Ca. 94574

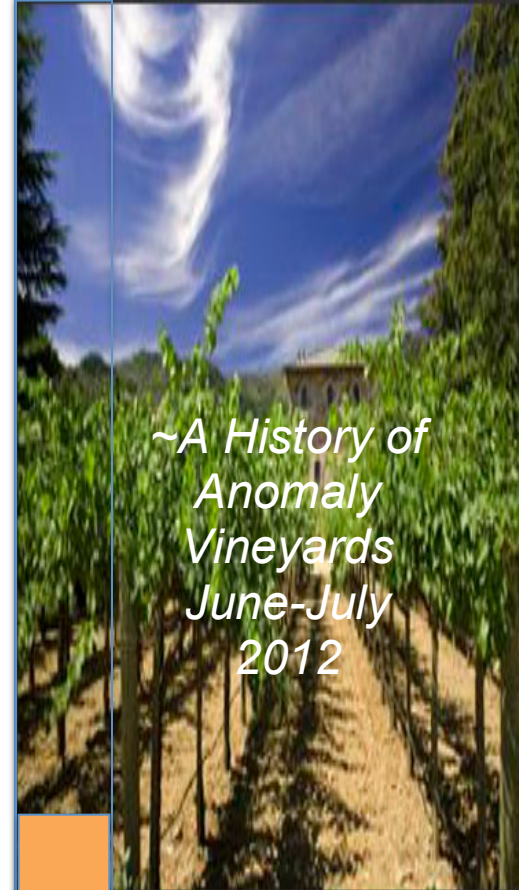
[www.anomalyvineyards.com](http://www.anomalyvineyards.com)



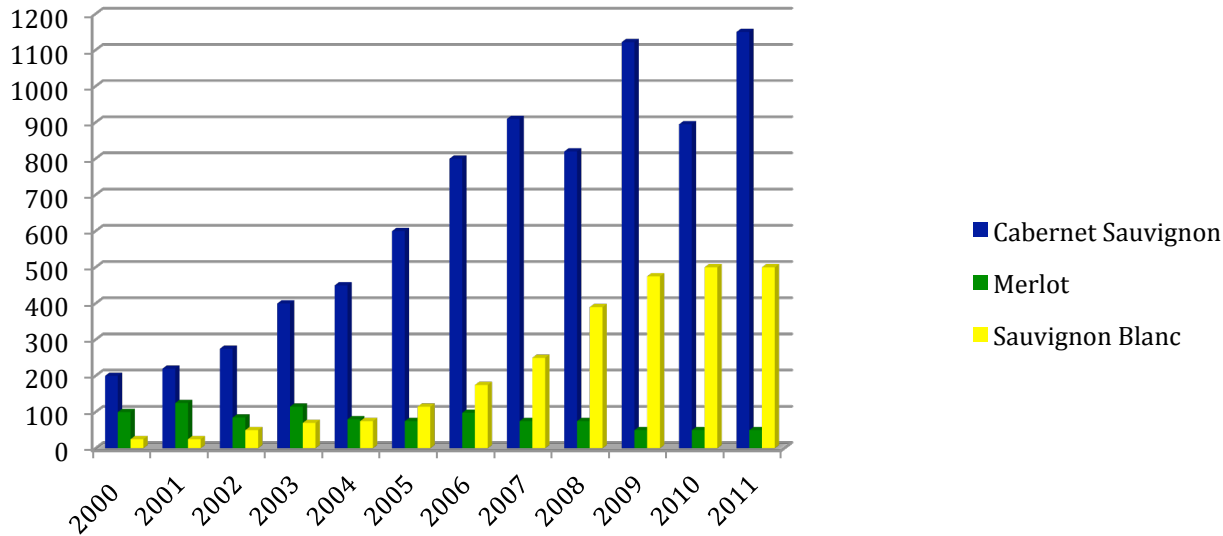
## Winery History

Anomaly Vineyards is located at the base of the Mayacamas Mountains in California's Napa Valley in the small historic town of St. Helena (current population 6,000). The first vintage of Anomaly was harvested in 1997 and made by us, "budding garagists." Buoyed by the praise of our 1997 vintage (mostly by our friends!), we embarked on the journey of obtaining a permit to produce Cabernet Sauvignon by building a small winery adjacent to our small vineyard.

## Anomaly Vineyards



*~A History of  
Anomaly  
Vineyards  
June-July  
2012*



## 2011 Sales

**Cabernet Sauvignon**-Over 1100 cases of Cabernet Sauvignon were sold in 2011, 400 alone in the fourth quarter. Surprisingly, Virginia and Tennessee are growth market for our wines. It appears that consumers in these states are becoming aware of direct winery shipping.

**Sauvignon Blanc**-Almost 500 cases of sauvignon were sold in 2011. Anomaly has been sourcing fruit from a St Helena vineyard for the Sauvignon Blanc for the past several vintages, and consumers have responded positively. The entire production has sold out quickly in each of the last 3 vintages.

**Merlot**-Anomaly decreased production of Merlot in 2009 to 50 cases. Demand has been relatively weak for this varietal, consequently it may be phased out over the next several years.

## 2012 Sales Projections

2012 looks like it could be a winner year for the Napa Valley grape harvest. Forecasts predict that the region will experience consistently warm days from spring through fall. Some fear that there could be an excessive number of heat spikes that could kill the berries, but we don't see this happening. Last year, the problem was a cool season that averaged temperatures in the low 80s that made it difficult for the fruit to ripen. The fruit was still on the vines when storms were threatening in October. Not this year. Most farmers feel they should be able to have the fruit harvested by late September. The real concern is the

lack of rain this year. So far, the region has received only forty percent of normal rainfall. The good news is that the reservoirs and water tables are very healthy as a result of an abundant rainfall in the previous two years. This coupled with moderate temperatures should provide minimal water concerns. Cabernet and Sauvignon Blanc sales are projected to increase as the economy continues to rebound (see graph). Merlot sales are a concern though. It is believed that many Merlot drinkers are switching to other varietals, which explains the lackluster sales.